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Abstract: The authors combine historical and sociological institutional analysis to show that despite the political and socioeconomic transformation in 1990s, the institutional development during and before the communist era provides the best explanation for current childcare policies in Central Europe. While most authors have concentrated on policy changes that have taken place in the region since 1989, this article concentrates on the historical roots of these policies and shows that today's policies are highly influenced by a certain dynamics that emerged already under communist rule. It shows that a historical institutional approach, which analyses the "gendered logic of appropriateness" and policy legacies at various critical junctures, can explain why family policies in Central Europe began to differ already during the communist era, why these main differences continue and why even the changes that have taken place follow logically from historical-institutional developments.

The Revenge of History: the Institutional Roots to Post-Communist Family Policy in the

Czech Republic, Hungary and Poland

The collapse of the communist regimes brought about great changes in the Central European societies. Yet, in the area of family policies the changes have been surprisingly small. As under communist rule, the Czech Republic, Hungary and Poland all have generously paid maternity leaves followed by less generous parental leaves that allow mothers to stay at home for three years (see Table 1). As under communist rule, a large portion of preschool children 3-6 attend kindergartens, while a much smaller portion of children under three attend nurseries. Even the differences in policies among the countries are basically the same as under communist rule: access to kindergartens is much greater in the Czech Republic and Hungary than in Poland. Hungary still has a flat-rate benefit that is available until the child reaches the age of three and it still has a two-year benefit based on the income-replacement principle. The Czech Republic still has a flat-rate benefit, while Poland still has a meanstested benefit.

To be sure some changes have taken place since 1989. For example, access to nurseries for children under three radically declined in the Czech Republic and Poland, while the decline was much smaller in Hungary. However, we show in this article that this one important change simply constitutes the continuation of a certain logic that was established by the communist regimes in which the norm was established that mothers should stay at home until their children reach the age of three. Furthermore, adjustments were made in the parental leave systems. For example, all countries formally opened up these leaves to fathers and the Czech Republic added the possibility of getting a fourth year of benefits. In addition, the benefit levels have been adjusted in all three countries.

TABLE 1 ABOUT HERE

Taking the example of the Czech Republic, Hungary and Poland, we trace the development of family policies in the region up to the year 2012 in order to explain why the main differences between the countries have remained and why the decline in support for nurseries was a logical continuation of communist-era policies. More specifically, we argue that there were 3 important critical junctures that influence today's policies: 1) the codification of division of daycare into nurseries for children under three in 1872 in the Austro-Hungarian Empire (and after World War I in Poland); 2) the decision in the early 1950s to move nurseries under the ministries of health; 3) the decision in the 1960s to introduce extended maternity leaves for mothers. We also argue that each country introduced different types of leave benefits because they had different policy legacies.

We have chosen the Czech Republic, Hungary and Poland, because they share common histories in having previously belonged to the Austro-Hungarian Empire (only part of Poland did), then belonging to the Soviet bloc, and later joining the EU in 2004.

Comparing the Policies

The main differences in family policy among the Central European countries existed already during communist rule. In the communist era, Poland followed the most laissez-faire, non-interventionist policies of the three countries. Despite its generous maternity leave paying 100% of the mother's salary, at four months it was two months shorter than in Hungary and Czechoslovakia. Along with the other two countries, Poland introduced an extended maternity leave in the 1960s that allows mothers to stay at home until their children reach the age of three. However, leave benefits were not introduced until 1983 and have always been meanstested (Polakowski and Szelewa 2008). Until the summer of 2013, Poland continued to have a shorter maternity leave than the other two countries and is the only country with a meanstested leave. Although it opened the extended leave for men in the 1990s, means-testing gives little incentives for fathers to take it. Finally, although the communist regime expanded access to nurseries for children under three and kindergartens for children three-to-five years old, the percentage of children attending kindergartens remained much lower than in Czechoslovakia and Hungary; and again this difference continues today (see Table 2). Thus, mothers implicitly face pressure to stay at home for three years, as childcare facilities are rare, but they do not face explicit incentives to stay at home for three years, since they do not get paid much for doing so and many families earn more money than the maximum level for receiving this means-tested entitlement.

TABLE 2 ABOUT HERE

Under communist rule, Czechoslovak policies promoted the norm that mothers should stay at home for three years more explicitly than Polish policies did. Its six-month maternity leave was generous, paying 90% of previous income. An extended maternity leave was introduced in 1964 that paid a low flat rate. Although the original goal was to allow mothers to stay at home until the child reached the age of three (Klíma 1969), the leave period expanded gradually and did not reach three-years until 1987. This system basically continued after the fall of communism. As in Poland, access to nurseries for children under three have radically decreased since 1989 and access to kindergartens for pre-school children over 3 remained high (see Table 2). Today much less than 1% of children under three attend nurseries, but some children between two- and three- years old attend kindergartens. The postcommunist Czech governments did introduce some other adjustments, such as lowering the replacement rate for maternity leave and making the extended leave available for fathers. However, the flat-rate level for the extended leave remains too low to encourage men to take it. In 1995 the government also increased the extended leave until the child reaches four years; however, parents only have the right to get their job back if they return after three years, which gives mothers a disincentive to take the fourth year. Since 2008, more affluent parents can choose shorter leave until the child reaches two years and receive more money per month, but few mothers chose this since daycare places for children under 3 are scarce. Since these policies explicitly encourage women to leave their jobs until their children reach the age of three, it is not surprising that the impact of parenthood on women's employment is much more negative in the Czech Republic (32.3% lower employment for mothers with pre-school children) than in residualist Poland (11.1% lower employment; European Commission 2009: 30-31).

Finally, since the mid-1980s Hungary has had the most generous, universalist policy, with the introduction of an insurance-based extended maternity leave, GYED, which originally paid 75% of previous income until the child reached the age of two. The parental leave follows the six-month maternity leave (paying 100% of previous income). Since the late 1960s, Hungary has also had a flat-rate benefit (GYES), which is available until the child reaches the age of three. Parents choosing the GYED can receive GYES in the third year, when the GYED benefit ends. Today these two extended leaves remain, although GYED's benefit level was lowered to 70%. Although the income replacement level is relatively

generous, GYED has a low maximum-income ceiling, which gives middle- and upper-income fathers little incentive to go on leave. Nevertheless, as the only of these countries to offer an extended leave based on the income-replacement principle, it still gives the greatest incentive for men to go on leave. So while Poland does not even keep statistics on the percentage of parental leave time done by men and men only comprise one percent of people on parental leave in the Czech Republic (Maříková 2008: 75), in Hungary 4-7% of the parental leave time is claimed by men.¹ As with Poland and Czechoslovakia, the communist regime radically increased access to kindergartens and nurseries, but in contrast to these countries, post-communist governments in Hungary have kept most of its nurseries open, although the percentage of children under three in daycare is very low compared to Western Europe (see Table 2). Since Hungarian policies make it easier for mothers to return to the labor market than in the Czech Republic (because of greater access to nurseries and a leave system that gives fathers a greater incentive to share in the leave time), the negative impact of motherhood on women's employment is a bit smaller than in the Czech Republic at 27.5% lower employment compared to 32.3% in the Czech Republic.

Explaining the Outcomes

In summary, the radical transformation that took place in post-communist societies in 1989 did *not* cause great changes in family policies. The adjustments in family policies basically followed the institutional legacies and institutional logics of policies from the communist era. Most explanations of post-communist family policies, however, only focus on the few changes that have taken place, while ignoring the impressive continuity of policies. They have stressed the role of international organizations (Ferge 1997a, Deacon 2000), the mobilization of women (Glass and Fodor 1997) or the Catholic Church (Siemienska 1994, Heinen and Wator 2006). These factors do explain some of the policy adjustments that have taken place, but they cannot explain the surprising continuity of policies from the pre-1989 era. The other main explanation of post-communist family policy focuses on the anti-feminist communist legacy (Ferge 1997b, Funk and Mueller 1993). This argument *does explain some of the lack of change* and unwillingness to introduce policies that would promote greater gender equality, but *cannot explain the differences among the countries*. Thus, none of these explanations can explain the great continuity of policies from the communist era, nor can they explain the main differences in policies, since these differences existed already under communist rule.

For reasons of space we cannot analyze all the important factors and actors (such as women's movements, political parties, the Church, experts, international organisation, etc.) that have influenced adjustments in family policies in the region. Instead, we apply a historical-institutionalist approach, because it is best suited for answering our questions of a) why family policies have remained so remarkably stable in the sense that the main differences between the countries existed already in the communist era; and b) why policies began to diverge already during the communist era. Furthermore, we show that institutional developments explain the logic behind the biggest change since 1989: the decline in nurseries. In summary, we argue that today's family policies in Central Europe – both the changes and lack of changes – were greatly influenced by decisions taken at critical junctures both before and during the communists' rule.

There is a growing understanding of the importance of history for explaining today's policies. Some studies have described the historical development of one country (e.g. Heinen and Wator 2006, Bicksel 2006, Saxonberg, Hašková and Mudrák 2012), but few have discussed how communist-era policies influence today's policies from a comparative perspective. The main exception is Saxonberg and Sirovátka (2006) and Saxonberg and Szelewa (2007), who show that the most important policy differences among the Central

European countries existed already during communist rule. However, they do not investigate *why* policies developed differently among these countries, nor the *reasons* for the important decisions that communist regimes made, such as introducing extended maternity leaves. This article represents the first historical-institutional analysis of post-communist family policies in Central Europe, which investigates the reasons why policies began developing differently already under communist rule.

Theoretical approach: historical-institutionalism with a sociological- institutional approach toward actors

Institutionalists traditionally emphasized the importance of decisions that are made at one critical juncture (Collier 1991), which sets countries on difference path trajectories that are difficult to leave (Mahoney 2000). However, we show that several important critical junctures can take place rather than just one. Traditionally, historical institutionalists also claimed that a critical juncture arose when exogenous shocks caused crises (Pierson 2000). Instead, we argue that the critical junctures can take place in periods without clear crises. Some of the critical choices made concerning family policy in Central Europe probably did not even seem to be very important at the time. Recent scholarship has tried to explain changes that are not as abrupt as the critical-juncture approach, but are more incremental in nature (e.g. Mahoney and Thelen 2010 among others). Thus, the issue of incremental change versus revolutionary change or "punctuated equilibrium" has been recently hotly debated. Therefore, we should point out that our usage of critical junctures does not mean to signify revolutionary change. Rather, we mean something in-between the two extremes of incremental and revolutionary change: it is a change that leads to a change in the logic of the system. In Hall's (1993) terms, the change comes when policymakers change their goals rather than wanting to adjust policy mechanisms.

In order to explain the reasons why policymakers make the decisions they do at critical junctures, we apply a sociological-institutional approach to studying these actors from a historical-institutional perspective. While historical institutionalism emphasizes the manner in which institutions are path-dependent, sociological institutionalism emphasizes the manner in which institutions influence norms and attitudes (Hall and Taylor 1996) and the manner in which institutions influence how we filter information into "existing mental maps" (Pierson 2000). Thus, we can use sociological institutionalism to explain why policymakers make the decisions they do at critical junctures. As Campbell (2004) points out, institutionalists tend to explain path dependency either in rational choice terms of the increasing returns that come about from repeating previous ways of behaving and start-up costs of starting new institutions, or they explain path dependency in sociological-institutional terms of actors being used to think in certain ways once they are used to their institutions. In our particular case, the sociological-institutional approach toward actors better explains the behavior of policymakers than rational choice approaches, as the institutional developments have clearly influenced the cognation and norms of policymakers at the critical junctures. As Pfau-Effinger (2005:14) points out, "the transformation process will usually be 'path dependent', since basic elements of the institutional and cultural context are partially maintained. This is because the social actors in the process are still behaving under the influence of the structures and models they have challenged."

More specifically, we argue that when policymakers make decisions at critical junctures, they do so under a *logic of appropriateness*, which induces them to think that certain policies are more "appropriate than others", even if they are not the most efficient ones. Furthermore, those policies which policymakers consider to be "appropriate" are influenced by the particular *policy legacies* of each country. Previously enacted policies influence the manner in which policy agendas are set, the manner in which policymakers

approach policies in a particular area; and they also "create normative structures which define the contours of the behaviour of individuals and groups in later years" (Gal and Bar, 2000: 585). In other words, institutions and cultural norms continuously interact with each other. When Central European policymakers made choices at critical junctures, they were influenced by dominating cultural norms, as well as by norms within their own groups (such as the Communist Party) and policy legacies that dated back to pre-communist governments. *So at each critical juncture when policymakers made their decisions, they did so by considering what seemed the most "appropriate" given the logic of appropriateness which was influenced by their country's previous policy legacies*.

As Chappell (2006) noted, the logic of appropriateness is *gendered*, in that gendered biasness exists as to what types of policy alternatives can be considered appropriate. Thus, even if institutional arrangements create a certain logic as to what policy changes are the most "appropriate", this logic interacts with the gendered norms of the policymakers. Consequently, as Pfau-Effinger (2005) observes, norms and ideas are continuously interacting with institutions.

Along these lines, some feminist scholars have explored the vital role of ideational processes in the construction and reproduction of welfare regimes, which contrasted with the previous emphasis solely on material interests and/or political institutions when explaining either institutional stability or change (e.g. Béland 2009, Orloff and Palier 2009). They show that gendered views strongly influence the manner in which policymakers frame and resolve their policy decisions; therefore, their insights lend support to Chapell's notion of gendered logic of appropriateness. Similarly, Campbell (2004) analyzes how actors and their thinking and ideas matter for institutional change. He argues policymakers work within certain *paradigms*, in which they create their *programs*. They must then sell their programs by framing them and taking into account public sentiments. Knijn and Smit (2009) argue that

different paradigms about the reconciliation of work and family life lead to very different policies among countries. In Hall's (1993) terms, a programmatic shift occurs when policymakers change the goals of their policies rather than merely trying to make adjustments in policies in order to achieve the same goals as before. Thus, changes in ideas or goals lead to programmatic changes, which constitute critical junctures in our view.

Thus, in analyzing the historical development of family policies, we detect the important paradigms and programs that influenced the development of family policies in Central Europe. For reasons of space we do not concentrate on how the policymakers framed the policy changes to meet the sentiments of the population. We rather point out that ideas diffuse, but as Campbell (2004) observes, they get translated when adapted to different institutional settings. Moreover, we argue that differences in how policymakers translate and adapt ideas depend to a great extent on their policy legacies.

Finally, in linking ideas and institutional change to actors, we find Mahoney and Thelen's discussion fruitful of how different types of actors cause different types of institutional change. They divide policymakers into four groups: a) subversives, who are able to add new layers to the system; b) parasitic symbionts who cause institutions to slowly change by drifting in another direction; c) insurrectionaries, who openly oppose the system and bring about a change in path (i.e. displacement), and d) opportunists, who "redeploy the prevailing rules [rather than trying to change them] for their own purposes, which leads to conversion. Space does not permit a detailed discussion here, but what is important for this article is that while policymakers basically acted in accordance with the dominating ideology during the first two critical junctures, when the important change in the 1960s took place and the regimes introduced extended maternity leaves, those making these proposals acted like subversives, who did *not* support the dominating ideology that women would become liberated through work and instead by working within the system to some extent wanted to subvert this ideology by making it easier for women to stay at home for longer periods. Yet, in making these proposals and "subverting" the system, they did not openly criticize the official goals of supporting female employment.

In sum, Central European family policies were influenced by three *critical junctures*. At each juncture policymakers made their decisions based on what seemed the most appropriate given their *gendered logic of appropriateness* and given their country's previous *policy legacies*. Societal *paradigms* and their related ideas created the basis for policy *programs*. When the programmatic goals diffused, the ideas got translated somewhat differently when adapted to the different institutional settings based on each country's policy legacies.

The First Critical Juncture: the Adaptation of the Two-Tier Model

The roots of public childcare in the territory of today's Czech Republic and Hungary date back to the nineteenth century when they were part of Austrian Empire. The first critical juncture took place with the signing of the Imperial School Act from 1872 (see Table 3). Kindergärten and Volkskindergärten were to educate pre-school children from the age of three under control of School Offices (§17 and §26). Meanwhile nurseries were to care for children under three and only had to follow sanitary guidelines (§27). This act codified the division of pre-school children into two groups and ingrained into society the notion that only children over three should be included into kindergartens. Poland differed slightly because it was partitioned by Germany and Russia as well as Austria. The division of pre-school children into two different age groups became part of Polish law when the country gained independence in 1918. All three countries established a two-tier system of nurseries for children under three and kindergartens for older children.

TABLE 3 ABOUT HERE

This was done under the *paradigm* of the *male-breadwinner model*, in which nurseries were to be limited to the cases of extreme poverty, when mothers were forced to work to support their children. Although the nursery idea originated in France in the 1850s they came to the Austro-Hungarian Empire (Fellner 1884) and the former German and Russian territories of contemporary Poland (Pietrusiński 1988). Kindergartens also emerged in Central Europe in this period, which were based on the model that Fröbel developed in Germany. They had pedagogical goals rather than the goal of enabling women to work, as they developed within the male-breadwinner paradigm. Since kindergartens charged fees and were only open 4-5 hours per day, they mainly catered to the middle class.

However, as Campbell notes, when ideas diffuse they develop differently as they get *translated* to adapt to different national institutional systems. As this was a period of national revival, within the Austro-Hungarian Empire national minorities demanded the creation of *Volkskindergärten*, which taught in the national languages rather than German. In addition, the *Volkskindergärten* diverted somewhat from the male-breadwinner model in that they were open longer than the traditional kindergartens, so that poor mothers could work (Mišurcová 1980). Since the *Volkskindergärten* taught in the national languages, while the kindergartens only taught in German (or Russian in the Russian sector of today's Poland), they could be framed as part of a national project and thus, *Volkskindergärten* became much more popular and widespread since they supported the national *sentiments* of the Czechs, Hungarians and Poles.

Hungarian nationalism was more developed in the early 1800s than in the Czech and Polish territories; and Hungary eventually achieved equal status with Austria in the 1860s as the empire renamed itself Austro-Hungarian. In 1891 the Hungarian government passed a new Act on kindergartens that aimed to increase the number of *Volkskindergärten* in order "to promote the cultural homogenization of Hungarian society and teach small children the Hungarian language" (Szikra 2011: 375). It also encouraged local authorities to establish and finance *Volkskindergärten* (Bicskei 2006). In the Czech lands, nationalists established an association, *Matice česká* that subsidized Czech *Volkskindergärten* to teach children the Czech language (Mišurcová 1980). Consequently, *Volkskindergärten* became more popular than the expensive, German-languaged Kindergärten. Poland had *ochronki*, which were similar to *Volkskindergärten*. In the Russian sector of Poland, *ochronki* became centers of social resistance against the tsarist Russification of Polish children (Lepalczyk 1988: 74).

This *framing* of *Volkskindergärten* and *ochronki* as a way of supporting nationalist *sentiments* helps explain why the number of *Volkskindergärten* rapidly increased even before the communists came to power and why the communist governments met little resistance when they decided to sharply increase the percentage of children attending kindergartens after coming to power. This contrasted to the nurseries. Since nurseries did not play a role for nationalist strivings, conservative-nationalist groups had little reason to support them. Lacking subsidies from nationalist groups, they were not nearly as widespread as kindergartens. Consequently, when the communist regimes started to expand access to these institutions, large portions of the population saw nurseries as part of a communist project, which limited their popularity (Srb and Kučera 1959).

Despite institutional similarities, differences also emerged in the support of childcare (see Tables 2 and 3). Hungarian politicians were especially motivated to support childcare facilities as part of their nationalist, pro-natalist policies in response to losing two-thirds of their territory after WWI. In the 1930s these pro-natalist policies aimed to increase the size of the "Hungarian nation" and to redistribute wealth from the "rich Jews" to the "poor Christian working class" (Szikra and Szelewa 2009: 98). In Poland, the development of childcare facilities was hindered by the partition. Austria, Prussia and Russia considered Poland to

belong to the periphery, so they did not invest in its infrastructure. Once Poland reunited in 1918, childcare facilities also faced opposition from the Catholic Church (Heinen 2008). The new state had a weaker capacity to expand childcare, as three areas with different administrative apparatuses had to be united. Thus, while in Poland hardly any children attended nurseries in 1939 and only 2.8% attended kindergartens in 1937, in Hungary around 1,000 children attended nurseries before the advent of WWII and 26% of children 3-5 attended kindergartens in 1938. The Czech lands had a slightly lower level of childcare support than Hungary, with 83 nurseries in operation in 1937 and around 20% of children attending kindergartens between the World Wars (see Table 2).

To this day, the *policy legacy* of less support for childcare continues in Poland (see Table 2). Similarly, Hungarian policies continue to be more pro-natalist and nationalist than in the other two countries (Szikra and Szelewa 2009), while the Czech Republic continues to keep pace with Hungary in levels of children attending kindergartens. Thus, important differences in policy legacies emerged already before the communist regimes came to power.

The Second Critical Juncture: Nurseries, the Productionist Norm and the Creation of the Health Problem

The division of childcare facilities into kindergartens for children over three and nurseries for children under three is not in itself special for the countries of this study, as this division exists in most of continental Europe and in Denmark as well. However, during the first years of communist rule, the regimes took steps that pushed the three countries away from Western Europe. The new rulers worked within the Marxist-Leninist *paradigm* in which the state was to control the economy and all women were to be "liberated" by having gainful employment.

Thus, in translating their new paradigms into economic *programs*, the new regimes decided to close down the ministries of social caring, since the command economy was

supposed to solve all the social problems, thereby making these ministries obsolete (Ferge 1979c). While responsibility for kindergartens moved to the ministries of education,² responsibility for nurseries moved to the ministries of health, thus turning early pre-school care into a healthcare issue.³ This move was part of the Stalinist era's productionist goal that the state should enable women to remain in the workforce. The emphasis on women's emancipation through expanding access to childcare facilities came from their programmatic ideas based on Engels' belief that women would achieve equality by increasing the socialization of care and household duties (Heitlinger 1979). From the productionist viewpoint combined with the remaining conservative views that only women are capable of taking care of children, the gendered logic of appropriateness was to invest heavily in nurseries as mini-hospitals. This is because it was important for children to remain healthy, so that their mothers could work, but it was not important to eliminate gender roles by getting men to share in childraising (see Table 3). Since the focus was on health and women's labor force participation, little emphasis was placed on pedagogical-psychological aspects of childcare. Still, the policymakers could *frame* these moves as positive, as healthcare and infant mortality was a major concern after the war.

The state saw nurseries as being more "efficient" if the ratio of children per nursery was high. In Czechoslovakia nurseries were built for groups of at least 20 children and there were about six children per nurse and twenty children per child minder each day.⁴ Paradoxically, because of the problem of overcrowdedness, it became easier for illnesses to spread among the children, which alarmed many pediatricians. Moreover, psychologists complained that children, who spent long days in nurseries, were more likely to suffer from psychological disturbances. They concluded the child's early separation from his/her mother caused these problems and thus advocated longer maternity leaves (Langmeier and Matějček 1974 for Czechoslovakia, Haney 2002 for Hungary).

The higher illness rate of children attending nurseries, their hospital-like design and the increasing critique of their functioning contributed to the poor reputations of the nurseries at the time of their quickest expansion (e.g. Heitlinger 1996). In Czechoslovakia, a survey taken in 1956 showed that only one-third of mothers and pregnant women in gainful employment would place their children in a nursery if they had a chance to do so. The main reason for their hesitancy was the frequent outbreaks of contagious diseases (Srb and Kučera 1959, 115-120). Przybylska (1988, 104) concluded that if nurseries in Poland had adhered to the Ministry of Education, the quality of care would have increased, as the nurseries would have been able to employ pedagogues instead of nurses.

Comparatively speaking the children's groups were also relatively small in Hungary, with an average of 10 children for 2 nurses and the facilities even held open-house days (Turgonyi 1977). This helps account for the fact that Hungary was the only of the three countries that kept open many of its nurseries after 1989.

If the regimes had moved the nurseries to the Ministries of Education, then it would have been possible to merge them with the more popular kindergartens and create a unitary daycare system as in Sweden. Or as in Denmark, the regimes could have kept nurseries and kindergartens separate but in the same ministry – the Ministry of Social Welfare – and changed the profile of nurseries into more humanistic institutions whose goals are oriented toward pedagogical and psychological development rather than healthcare (Borchorst 2009).

The Third Critical Juncture: Introduction of the "Extended Maternity Leave"

In the 1960s, a "discursive opening" (Naumann 2005) arose in Central Europe that enabled pediatricians, psychologists, demographers and economists to question support for nurseries. The economies throughout the Soviet bloc began stagnating and some economists argued that the economy could no longer "afford" to employ all the women. Meanwhile, demographers

claimed that pressuring women to work led to declining birthrates. The more open climate also enabled psychologists and pediatricians to question the quality of care in nurseries (Szikra 2011, Hašková and Klenner 2010).

These professional groups acted similar to Mahoney and Thelen's (2010) "subversives," because they held official positions within the system and wanted to make changes from within the system. When the reform debates began in the 1960s and the communist elite began worrying about economic stagnation and drops in fertility rates, they invited experts to discuss family policy issues. They did so, because in these cases "there is no obvious, easily-agreed upon solution, but [these issues] do not threaten either the existing political order or the power of top political leaders" (Wolchik 1983, 114). In other words, they stayed within the Marxist-Leninist *paradigm*, but tried to change some of the *programmatic* aspects. These subversives could still frame their reform ideas within the Marxist-Leninist framework (as the changes would supposedly increase reproduction and therefore contribute to the national economy and they would still be within the framework of a planned economy) and the reforms were in line with public sentiments that were critical of the hospitalized nurseries and had gender conservative attitudes, so they welcomed the change for mothers to stay at home longer.

In addition to the views of scientists, the Marxist-Leninist productionist view of the rulers' also encouraged arguments for introducing extended three-year maternity leaves: if the main goal of nurseries was to enable women to work and women were the sole childcarers at home, then if their children became sick, mothers must leave their jobs to stay at home and take care of their children. Moreover, if children got sick, the capacity of nurseries was not fully utilized. Given the rulers' productionist norm and their *gendered* view that only women can take care of children, then the most *appropriate* alternative for them was to introduce extended maternity leaves, as it was more efficient if women stayed at home for the whole

period of three years than to subsidize nurseries, which were partially empty due to sickness. Milada Bartošová (intervieweed November 2, 2007), who in the 1960s and 1970s was one of Czechoslovakia's most influential demographers and a member of a governmental commission on family policy reform recalls: "Mothers with the smallest children... stayed at home quite often because their children were ill... And the enterprises started to change their approach, because they said that women stay at home quite a lot anyway, so they don't want to financially support nurseries ... at the same time the pediatricians started to discuss this and argued that the child should stay with mother so like they shouldn't be given to the nurseries." Thus, a third critical juncture arose as the communist regimes decided to introduce an extra "extended maternity leave" in the 1960s, with the new refamialising goal of encouraging mothers to stay at home for three years, although this goal still remained within the work-liberation paradigm, as mothers were still expected to work full-time both before and after their three-year leaves.

Instead of introducing three-years-long extended maternity leaves, the communists-led governments could have followed the Danish and French paths by eliminating strict hygienic rules, reducing the size of children's groups and incorporating a social pedagogical focus. However, such moves would have opposed the productionist norm as well as the wish to reduce female employment in the region in the 1960s (Szikra 2011). Furthermore, in contrast to the Danish case where nurseries remained under the Ministry of Social Welfare, discursive space did not open for progressive pedagogues to propose reforms. On the contrary, the healthcare view had become so entrenched in communist-ruled Central Europe that pedagogues were not able to enter the discourse on nurseries. Moreover, in contrast to France, no feminist movement was allowed to emerge, which could have challenged these "refamilialising" moves.⁵

Although the idea of the three-year extended maternity leave diffused throughout the communist bloc, the three countries of our study translated these diffused ideas differently depending on their pre-war *policy legacies* (see Table 3). The Czechoslovak regime introduced an extended leave in 1964, which was supposed to successively increase to three years to reduce reliance on nurseries (Klíma 1969). Policymakers stuck to their pre-war conservative roots and introduced an extended leave that is similar to that of most of the conservative-continental West European welfare states in that the benefit pays a flat-rate benefit (Hašková and Klenner 2010). This extended leave pushed Czechoslovakia down a more conservative path of development, by inducing mothers to stay at home for long periods.

Meanwhile, Poland stuck to its more residualist *policy legacy* from the interwar years, by introducing an unpaid extended maternity leave in the 1960s, while access to daycare remained much lower than in the neighboring countries. Eventually, the unpaid extended leaves became means-tested benefits in 1981, after the regime caved into demands from the Solidarity movement (Balcerzak-Paradowsk a 1995, 55). The former Minister of Labor and Social Affairs, Antoni Rajkiewiecz (interviewed May, 2007), recalls the *logic of appropriateness* behind their decision to make the benefit means-tested rather than universal: "Given the fact that Poland had given less support for childcare facilities than the other communist countries, the demand of mothers to use a universal extended maternity leave would have been greater than in the other countries, as the childcare alternatives were not as available. Thus, a universal benefit would have been more expensive to implement. Since the Polish economy was in shambles in 1981, the government wanted to keep costs down.

This residualist policy legacy in Poland also comes from its relative lack of state capacity. When the country reunited in 1919 it had to merge three different areas that had developed three different types of administrations under Austrian, German and Russian rule. Thus, the administrative apparatus in Poland was much weaker than in Czechoslovakia and Hungary (Inlgot 2008), which made it more difficult to expand daycare facilities.

Hungary also introduced an extended leave in the 1960s. In 1967 the government introduced the GYES benefit that paid a flat rate for two years and extended to three years in 1969 (Haney 2002, 104). Populist-nationalist intellectuals built on the pro-natalist *policy legacy* of the 1930s in arguing that the flat-rate benefit rewarded poorer, "undeserving elements" (i.e. the Roma) and cost the country "intellectual capital," since wealthier, "deserving elements" (i.e. ethnic Hungarians) had less incentive to have children. In this atmosphere, the vice-minister in charge of family issues, Judit Csehák, developed a proposal for an extended maternity leave based on the income-replacement principle to encourage women with higher incomes to have children (interviewed on January 23, 2008). Consequently, in 1985 the regime introduced the GYED, which allowed mothers to receive 75% of their salary up to the child's age of two. This shows that even if policymakers can fall back on policy legacies for guidance, individual actors can still exert influence over policy innovation in deciding how to transform these legacies into concrete policies.

Thus, already before the collapse of communism the main pillars of present family policies were already in place. Parental leave schemes have not changed much in the three countries, although the post-communist governments have opened the extended leaves for men and the governments have introduced some other adjustments. Furthermore, the share of children attending kindergartens has not declined and the share of children attending remains much lower in Poland than in the other two countries. All three countries gave some support for nurseries during the communist era, which at the time was rather high by international standards, although low by today's standards. The only big difference in policies since 1989 is that Poland and the Czech Republic have cut off support to nurseries, while Hungary has kept most of its nurseries opened.

Post-1989 Consequences

Even the *gendered logic of appropriateness* that led to the post-communist cutbacks in nurseries comes from the pre-communist as well as communist era: the artificial cut-off point of three years for kindergartens coupled with the disscussions of the disatifactory functioning of the health-oriented nurseries and the introduction of "extended maternity leaves" all contributed to the creation of the norm that the mother should stay at home until the child is three years old. The fact that nurseries became impopular among the population made it much easier to cut off support for nurseries after 1989.

Hungary provides a relative exception because of its combination of having a nationalist-pronatalist *policy legacy* coming from the interwar era and a pragmatic policy legacy coming from the Kádárist reform era in the 1970s-1980s. Building on these legacies, conservative, post-communist Hungarian governments have made higher fertility rates an explicit policy goal. To prevent fertility rates from dropping too much, they pragmatically decided to prevent nurseries from disappearing, so that career-oriented women would start their families despite their engagement in the post-1989 market economy. They have even moved responsibility for nurseries to the ministry in charge of social policy. Furthermore, the government also decided in the 1990s to start subsidizing nurseries again (Korintus 2006: 34).

Not surprisingly, no norm of three-year maternity leave has arisen in countries like Sweden and Norway that have a generous, high-quality and unitary childcare system, which has never divided children to two different institutions above and below the age of three. However, this norm of threeness did not either develop in West European countries that have divided children into different institutions along the age of three (such as Denmark and France), because these institutions operate differently and developed under different conditions there. Consequently, while only 15 to 19% of mothers with a child under the age of three work in the Czech Republic and Hungary, in France and Germany, three-fifths of such mothers work, while in Sweden and Denmark more than 70% of such mothers work. The employment rate of such mothers is a bit higher in Poland than in the Czech Republic and Hungary, because the benefits are means-tested, which leaves many mothers without any payment if they stay at home. Nevertheless, since Poland has the lowest access to childcare provision in Europe, the employment rate of such mothers is in Poland still well below the EU average.⁶

International surveys show that in Central Europe, support for paid leaves is among the highest in Europe and that Central Europeans are much more likely than those from Western Europe to think that pre-school children suffer if the mother works (e.g. Saxonberg and Sirovátka 2006). Given the norm of threeness, it has been politically difficult for Central European policymakers to contemplate measures to lower lengths of parental leave or to radically worsen their conditions. The one time that a government tried to radically change the parental leave system was in 1995, when the Hungarian socialist government passed a law removing the insurance-based GYED leave and making the flat-rate leave means tested. This immediately led to protests (Haney 2002) as women shouted "we are still mothers." Once the socialists lost the 1998 elections, the new conservative government immediately reinstated the previous system and no government has dared to touch it since then.

Conclusion

This article analyzes the development of family policies in Central Europe. It supports previous studies showing that important differences exist in family policies in Central Europe and that these differences existed already under communist rule. Then it moves beyond these studies and investigate *why* policies began developing differently under communist rule and *why* there was a relative lack of change in these policies after 1989. We base our explanation

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on the types of gendered logic of appropriateness and policy legacies that emerged, given the main paradigms within which policymakers worked. Moreover, we used these two concepts to show why the only big change in family policies in the region after 1989 – the decrease in support for nurseries – was a logical continuation of communist-era policies.

At the theoretical level, through the notions of policy legacies and gendered logic of appropriateness this article shows how ideas influence institutions, and how institutions influence ideas and thus, also programmatic shifts. At the empirical level, this article shows that post-communist family policies in Central Europe were highly influenced by the norm of threeness, which has been ingrained there through pre-communist and communist institutional developments. It also shows the irony that policy decisions that were made with certain goals (e.g. increasing women's employment) can – thanks to these processes – lead to completely different results later on. For example, the decision to rapidly expand nurseries and to improve their safety by strengthening hygienic rules and healthcare, contributed to the rapid increase in women's employment. However, the unexpected consequences in terms of nurseries' poor reputations as over-crowded mini-hospitals, harmed women's employment in the long-term. Given the poor reputations of the nurseries, the regimes followed their gendered logic of appropriateness and policy legacies in creating extended maternity leaves with the new programmatic goal of inducing mothers to stay at home until their children reach the age of three. Although the idea of three-year leaves diffused throughout the region, each country relied on different policy legacies to translate the idea of threeness differently to their leave benefit schemes. Since the norm that mothers should stay at home for three years had become established through the parental leave system and through the low popularity of nurseries, post-communist politicians met little opposition when they cut funding for nurseries. Although each country has adjusted its parental leave policies after 1989, the main

differences to the parental leave systems between Central European countries remained similar to the communist era as did support for ever popular kindergartens in the region.

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Table 1

	Similarities under communist rule	Differences under communist rule	Similarities after 1989	Differences after 1989
Nurseries	Rapidly expanded, moved to ministries of health	Much greater access in C and H than PL	Decline in access	Slight decline in H and continued subsidies; radical decline in C and PL and elimination of subsidies
Kindergartens	Expanded and high rates of attendance	Much greater access in C and H than PL	Continued high rates of attendance	Continued much lower attendance rates in PL
Maternity leaves	Generous based on income- replacement principle (90% of previous income in C, 100% in H and PL)	PL only 4 months, C and H 6 months	Generous based on income- replacement principle (100% in PL, 70% in H and 69 % in CR but higher since not taxed)	PL only 4 months (until summer 2013 then increased to 6 months), C and H 6 months
Extended Maternity Leaves	Introduction of extended leaves for up to 3 years	C flat-rate benefits; H flat- rate and income- replacement benefits (75% of salary); PL means-tested	Basically 3-year leave norm, but opened for fathers after EU pressure	C flat-rate benefits, but possibility of a 4 th year at lower rate; H benefit level decreased slightly to 70%; Pl continued means-tested, but additional leave benefit added in 2013

Table 2

	1930s* 1989		2008**		
Age of Children	3-5	0-2	3-5	0-2	3-5
Czech Republic	20.0	20.3	78.9	6.4 (in kindergartens)	79.3
Hungary	26.3	11.7	85.7	11.5	88.6
Poland	2.8	9.1	48.2	3.9	63.2
Germany				17.8	92.7
Sweden				46.7	91.1
France				42.0	99.9
Denmark				65.7	91.5
EU-15				38.9	81.3

Source: Saxonberg and Sirovátka (2006), for 1989. Year 2008 from the TransMONEE

database at http://www.transmonee.org (accessed August 10, 2012).

* Data on the Czech lands from Bulíř (1990, table 2); data on Hungary from Szikra (2011,

373); data on Poland from Wojcikowska (2004).

** Data on Germany, Sweden, France, Denmark and EU-15 from *OECD Family Database* at www.oecd.org/social/family/database (accessed August 10, 2012).

Table 3: Critical Junctures and Changes in Family Policy					
Critical Juncture	Paradigm	Program goal (given the paradigm)	Gendered Logic of Appropriateness (given their goals)	Policy Legacy (influencing how goals get translated to policies)	Outcome
1. Codification of the division of daycare into pre-school children below 3 and above 3 (1872); codification of Volkskindergärten/ Ochranki in PL after unification 1919	Male-breadwinner model & national revival	Providing safety and care to the youngest children of the absolutely poorest mothers, who had to work; supporting education for the older pre-school children	Women should not work, so nurseries should only be a last resort; Volkskindergärten/ Ochranki necessary to strengthen national language skills and national identity	C: Conservative- Bismarckian H: Conservative & ethnic nationalist PL: Residualist	Moderately high number of children attend daycare in C&H, much less in PL, which was poorer and had less state capacity (having been divided into 3 parts before WWI)
2. Closing down the ministries of social caring, moving nurseries to ministries of health and kindergartens to the ministries of education (early 1950s)	Marxist-Leninist productionism	"Liberating" women by inducing them to work; increasing production	Nurseries goal of preventing children from being sick so that mothers could work, so logical to put them under the Min. of Health rather than Education	Legacy from 1800s of seeing nurseries as places to just prevent children from injuries when not with mothers, while kindergartens had educational goals	Rapid rise in female labor market participation; rapid rise is the nr of children attending daycare; daycare overcrowded; pediatricians complain about high illness rates and psychologists about deprivation at nurseries
3. Introduction of	Marxist-Leninist	Increasing fertility,	Since mothers were	C: Reverted to	Became a norm for

extended maternity leaves in the 1960s	reducing "overemployment", solving the "problem" of mothers staying at home with sick children	often at home with sick children under 3 (and paid salaries for this period) and since only mothers were seen as carers, logically appropriate to add extended leaves allowing mothers to stay at home 3 years	conservative legacy and introduced flat- rate leave H: First reverted to conservative legacy and introduced flat- rate leave, then also relied on its ethnic- nationalist legacy and introduced leave based on income- replacement, to encourage ethnic Hungarian mothers to have more children PL: Kept residualist legacy and made leave means-tested	mothers to stay at home for three years. The percentage of children under three attending daycare began stagnating.
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NOTES

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² In Poland, kindergartens were under the Ministry of Education since 1932 (Graniewska 1971, 15). In Czechoslovakia, kindergartens were moved there shortly after the WWII although this move had been in preparation since 1930s (Mišurcová 1980). In Hungary, kindergartens were partly under the Ministry of Education since the Austro-Hungarian Empire, and in 1949 they were moved there completely (Bicskei 2006, 162-163).

³ For Poland, Graniewska (1971, 31) and Przybylska (1988, p. 103); for Hungary, Haney (2002); for Czechoslovakia, Ministry of Health acts no. 130/1951 Coll. and 24/1952 Coll.

¹ In 2008 ministry officials estimated that 6-7% of the parental leave time was taken by men. Frey (2009), by contrast, estimates the percentage to be 4.1%.

⁴ See act no. 43/1966 Coll., act no. 92/1978 Coll. and Jančíková (1979).

⁵ For the Danish and French cases see e.g. Borchorst 2009, Martin and Bihan 2009.

⁶ OECD Family Database at www.oecd.org/social/family/database (accessed March 8, 2013).